Redstone.f

Press File - Summer 2009

Thursday, June 18, 2009

www.thisissurreytoday.co.uk

Recruitment: 01737 732233

Tuned into the joy of radio

TELEVISION is a marvellous medium for entertainment, sport, and the business I am in, news. Yet many TV people will tell you that the most satisfying way to communicate is using the

to communicate is using the radio.

A few years ago, I watched BBC Radio 4's Today programme go out. The combative John Humphrys was one of the presenters. Spotting me sitting in the control room beside the studio, he room beside the studio, he strolled out between items to say hello. "Radio is the place to be, Nick," he said. "Much better than telly. No make-up....and no graphics!" Earlier this month I again experienced the pleasures and, you might say, the pur-

ity of radio. This time it was in an unlikely location – the Belfry Centre, in Redhill. For a couple of weeks one of

For a couple of weeks one of the offices at the top of the centre was converted into a radio studio. From it, the temporary community sta-tion Redstone FM operated. The broadcasting regulat-or Ofcom grants short-term licences for such set-ups. Redstone takes its name from the now-closed RNIB school in Redhill, where Red-stone FM used to be based. stone FM used to be based.

As the station director Des Shepherd explained, it has been the only station to concentrate on having visually impaired and blind impaired and blind presenters and producers. I was asked along to be

interviewed – always fun and challenging for me since I usually ask questions rather than answer them.

rather than answer them.
My interviewer was DJ
Steve Burge, who is blind.
Lack of sight doesn't prevent
him from being a very good
broadcaster. He had got himself well briefed about my

self well briefed about my history, and it was enjoyable to spend 15 minutes or so chatting with him. Being there in the studio amid all the activity re-minded me that many years back I fancied a job at the BBC's first local radio sta-

BBC's first local radio station, in Brighton.

I went to see the bosses there, and I think my journalistic credentials were fine. The trouble was, unlike

Steve, I was useless at working "the desk". The technical side of radio eluded me.

I have done a good deal of adio since. Technology radio since. Technology makes the business amazmakes the business amazingly flexible. After I did a recorded interview one morning with the You and Yours programme, I was amazed later to hear how the digital editing equipment had enabled the producers to swap my words around.

So did I sound better with the finished product? To be frank. I wasn't entirely

frank, I wasn't entirely happy with what they did.

I was much more satisfied when I hosted a series for Classic FM. I like classical music, and it was such a thrill to introduce pieces that

mean something to me, and pay tribute to the marvellous artists who compose and perform them.

One very pleasing thing One very pleasing thing when I meet people is that quite often they say something on the lines of "We know you are on the television, but it is your voice we recognised at once." I think that's the best tribute any breadestar can bone for broadcaster can hope for.

broadcaster can hope for.

Another great treat has been hospital radio. I spent a terrific day going round the Royal Marsden, in Sutton, getting patients' requests to be played later. Because I am a classical music person in the main, I was sure I would be baffled by some of their choices. I was surprised to be choices. I was surprised to be

Also during Volunteers Week Anne, the Volunteer Co-ordinator, and Virginia, one of

ESDAS volunteers did a live radio interview on Redstone FM. This gave us an opportunity to talk about the work of ESDAS as well as how volunteers are involved with us. Redstone FM currently has a temporary licence to broadcast they have applied for a permanent licence which

would enable them to be on air full time. We wish them well with their application. Having our very own local radio station in Redhill, at the heart of the community, would be a great asset.

familiar with every one

Talking of hospital radio, it has been a great pleasure to be interviewed now and then by the kindly and knowledgeable Irwyn Davies at the Easy Surrey Hospital

radio service.

One show we did was the
East Surrey version of
Desert Island Discs. What a

struggle to find eight pieces.
How frighteningly well
Irwyn had done his homework, even recalling my amateur theatrical days, and showing me an old pro gramme from the Miller Centre, in Caterham, featuring a play I had been in. What fun radio can be, and

not a trace of make-up required!



mer 09 <u>Newsletter</u>

Surrey Mirror



Licence to thrill

BROADCASTING the big event, redstone.fm have acquired a licence to cover the carnival.

the carnival.

The community radio station based in the Belfry Centre, Redhill, gained their sixth temporary licence on Wednesday last week to last until Monday, June 15.

The station is the only one in the last way.

in the UK to have visually

and impaired disabled presenters and producers.

Station director Des Shepherd said: "This broadcast is one of our most ambitious yet and we are proud to offer genuine opportunities to visually impaired broad-casters to get on the air."

Listeners in Reigate, Redhill and Horley can tune in on 87.7fm.

37.7 Redstone.fm





87.7 Redstone.fm

On the Air on 87.7fm and on-line from 27 May until 15 June 2009

Redstone.fm is the local radio station for the Redhill and Reigate area. Established in 2005, the station has broadcast with a number of temporary broadcast licenses issued by the media regulator, Ofcom.

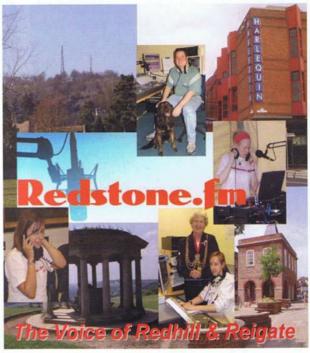
This year, Redstone.fm has broadcast special programmes as part of the national Volunteers' Week celebrations and will be covering the various activities surrounding the Redhill & Reigate Carnival weekend.

Ligten On Line at www.redstone.fm

About Redstone.im ...

Voice of the Borough.

Redstone FM is proud to broadcast to the borough of Reigate and Banstead with news, opinion and information of specific interest and relevance to those who live in the borough. Redstone FM regularly promotes local events in the borough.



Offering Opportunities.

Redstone FM developed from the radio training courses run at the recently closed RNIB Redhill College and continues to offer opportunities for visually impaired and disabled persons to produce and present radio programmes. The station also offers opportunities for young people to get involved with programme making. Local people are encouraged to get involved, either as a contributor to a phone-in show or as a volunteer presenter or producer. Local organisations are encouraged to publicise their activities and reach an otherwise untapped audience.

Going Full Time

Looking to the future, Redstone.fm has applied to Ofcom for a permanent broadcast license which, if awarded later in the year, will see Redstone.fm, launch as a full time, permanent radio station for the borough of Reigate & Banstead.

To find out more - visit our web site at www.redstone.fm

Redstone.fm acknowledges the support from:







Gatwick Airport Community Trust

37.7 Redstone.fm

BBC Radio 4 broadcast two features about Redstone FM on their 'In Touch' programme.



To listen to the two features, go to www.redstone.fm/archive-2009 and follow the links.

We test a selection of new gismos from the Sight Village exhibition of technology for visually-impaired people. Our gadget guru, lan Macrae, takes a closer look at a labelling 'pen' which promises to help you sort your peas from your peaches, among other things.

Also we go behind the microphone with the blind and partially-sighted radio students at Redstone FM when they go live on air for the very first time. Reporter Johnny Cassidy visits the Redhill radio station which pledged to offer these opportunities as part of its licence application to Ofcom.



Redstone.fm

Training

Last year Chris Wilsdon, who was part of a group that received just under £12,000 from the ESF Community Grant, undertook training to learn all about broadcasting with local radio station Redstone FM with the goal of eventually finding employment. Chris was a complete beginner in radio, but that was not his only barrier, he was also blind.

Des Shepherd, Director of Redstone FM who helped train Chris said, "As a result of the training, Chris produced and presented his own radio programme, which boosted his confidence and self-esteem, and he then went on to secure a part-time job, which was a great result, and shows what a big difference these grants can make in people's lives".

Allegans, Judgen 2008 Community Creates account faut Personnel and State of Community Creates account faut Personnel account faut Personn

286 groups received £1.5 million in Local Network Grants between 2003 & 2007 Community Grant recipient – radio station Redstone.fm

£355,000 of South East Region ESF Community Grants awarded in December 2008

Local Network Fund

No Graham Phillips

Sure the successful Ne LNF grants red on 31

Per Over the 286 groups with a total of

ly £1.5m in grants.

South East Region ESF Community Grants Programme

Led by Graham Phillips & Allison Enenche working in partnership with:

- Action in rural Sussex
- Community Action Hampshire
- Community Council for Berkshire
- Action with Communities in Rural Kent

Aims: To deliver the ESF Community Grants programme across the South East Region by December 2010.

Outputs: 136 applications were received and processed in December 2008.

Successful Outcome: 37 groups received ESF Community Grants in the first round of funding in December 2008. A total of £355,000 in grants was awarded.

Funders: European Social Fund and Learning and Skills Council

Quote from a User: "The Radio Broadcast Opportunities Course is giving the chance for eight visually impaired persons to learn the necessary skills to take to the air on Redstone.fm's summer broadcast in Redhill. The skills learnt are transferable and will enable students to gain in communication skills and confidence. This course is the only one of its kind in the country and has attracted the interest of Radio 4's In Touch programme."

ESF community grants

ESF community grants are small grants of up to £12,000 which are made available to voluntary and community organisations to reach out to some of the most disadvantaged groups.

The grants support a wide range of activities including:

- · initial help with basic skills
- taster work experience, including voluntary work
- · training, advice and counselling
- · confidence-building.

Because of the nature of the target groups, project outcomes usually involve progression towards a job or further training, rather than the immediate achievement of a job or qualification.

Case study: Chris Wilsdon



"I hope to have my own drive-time radio show one day"

Chris Wilsdon was working as an IT consultant when he started to experience problems with his eyesight.

Within months his sight had become so poor that he had to give up his job.

"My eye condition started three-and-a-half years ago," said Chris, 43. "I had both my corneas replaced due to infections."

"I was hospitalised for a week and from then on it was operations and more visits to the hospital. I'm now partiallysighted."

Chris got in touch with an employment adviser at the Royal National Institute of Blind People (RNIB) who referred him to an ESF supported radio skills project in Reigate, Surrey.

The three-month scheme, run in conjunction with local radio station Redstone FM, gave participants a chance to learn about scriptwriting, production techniques, media law and how to present a show.

The European Social Fund in England

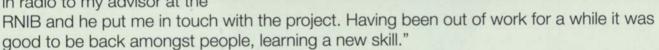
Improving people's lives

A former BBC journalist delivered the legal training to the students – including the laws of contempt and libel that journalists must adhere to – while voice training was provided by a professional voice coach.

At the end of the course, each participant delivered a live broadcast themselves.

"I'd never worked in radio before but because my sight had deteriorated I thought it was an avenue to explore, where I could use my other senses," said Chris, who lives with his partner in Sidcup, Kent.

"I'd expressed my interest in radio to my advisor at the



"The voice coach was excellent – she made us think about how we speak, and taught us how to project ourselves better than we normally would."

"At the end of the course I interviewed the chairman of a local business live on air (see photo above) and that came across well. I got some good feedback and I really enjoyed it."

Since the project ended, Chris has been working three days a week as an administrator for the Kent Association for the Blind while he gains further work experience in the media.

"The course definitely helped me with my confidence and I think that helped me get this job," he said. "I've since been looking around to do community radio stations in my local area. There is a community radio station in Bromley, near to where I live, so I'm going to get in touch with them."

Chris now has ambitions to have his own drive-time show or to become a sports reporter and is emphatic in his praise for the ESF-funded course.

"The thing that stood out the most was seeing people with different impairments approaching the course in different ways and for their own benefit – but we all came together as a group. It's a great project."

Chris Wilsdon, administrator, Kent

